



MIRO DOOR LAUNCHES SITE TO HELP ASPIRING FASHIONISTAS BREAK INTO THE INDUSTRY

Website is a platform for young professionals to find the best career opportunities and for fashion brands and companies to seek the best talent

Following a survey of its 6,500 members, fashion career platform [Miro Door](#) is re-launching with new features to meet the needs of its young audience. Founded by industry icon, Miro Kubicek, the innovative job-searching platform has evolved exponentially since its inception in 2011, and will now include more career and fashion advice, how-to videos, and job listings from top companies in Australia and the U.S.

Kubicek, who is known for being a who's who of Fashion Week Australia, started Miro Door when he realized the value in the database of volunteers he had collected over the years from his event management company, [Miro House](#). He became the go-to-guy for fashion companies who needed entry-level employees and interns they could trust.

"Miro Door was created to give ambitious, young professionals a 'foot in the door' to one of the most competitive industries in the world. We link top companies in the industry with young 'up and comers' to better match the career needs of industry hopefuls with the staffing needs of brands and companies," said Miro Kubicek.

Young people were looking for a way to break into the industry, but weren't sure where to start. "They have dreams of working in the fashion world, but don't have the experience or tools. Miro Door is a place where reliable, hard working people can get real world experience and prove themselves to major companies," said Kubicek.

The website is a one stop shop for members to keep up with the latest happenings in the industry, while also gathering tips and taking steps to elevate their career in fashion. Users can create a personal dashboard and are able to:

- Read articles from over 15 global experts (including Australia, Belgium, the U.S., New Zealand, Africa, England, and more)
- Upload a resume, profile photo, and contact information
- Search internships and entry-level jobs from the fashion, events, media, graphic design, PR and marketing industries, and apply right through the site
- Search and connect with many industry related colleges around the world



Companies looking to hire talented youth can:

- Set up a company profile
- Create unlimited job posts
- Manage recruitment needs via a customized dashboard
- Be notified when a qualified member applies for a position
- Organize top candidates and send notification emails through the dashboard

In addition to young professionals and companies looking for talent, colleges are also getting in the game with profiles about relevant degrees students can learn to help them in their fashion or events career.

“The opportunity provided by Miro Door was an incredibly valuable experience. Hoping to become a stylist, I was looking for entry-level opportunities, and through the job board, I found openings for editorial shoots and fashion shows that provided the right amount of exposure for where I’m at in my career,” said a Miro Door member.

Miro Door plans to have 40,000 members by the end of the year with its expansion to the U.S. and other countries. Seeking to make the fashion industry a better place, the service is completely free for members, companies and colleges to use.

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Miro Door

Miro Door is an online platform that connects the Fashion and Event Industry with young people looking to get their foot in the door. Miro Door was started by Miro Kubicek in 2011 in Sydney, Australia and has since expanded worldwide. Well connected in the fashion world, it provides introductions between young talent and industry professionals.

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